



JoinSet

FIND. MEET. PLAY.



Play Tennis Whenever You Want And Wherever You Are

Problem



Find a partner to play tennis and book a tennis court



What do you do if
your usual friends are not available?
your usual courts are already booked?
you are on business or pleasure trip?

Too many matches never played!

Where is my tennis community?



Solution



Smartphone App + Electronic Scoreboard

Tennis players matchmaking
Tennis courts online booking
Results tracking & sharing



Any user is suggested with new tennis players on the basis of his profile.
No need to ask everyone if he wants to play: the first one that accepts generates the game.

Goals



Socializing



Global Digital Club



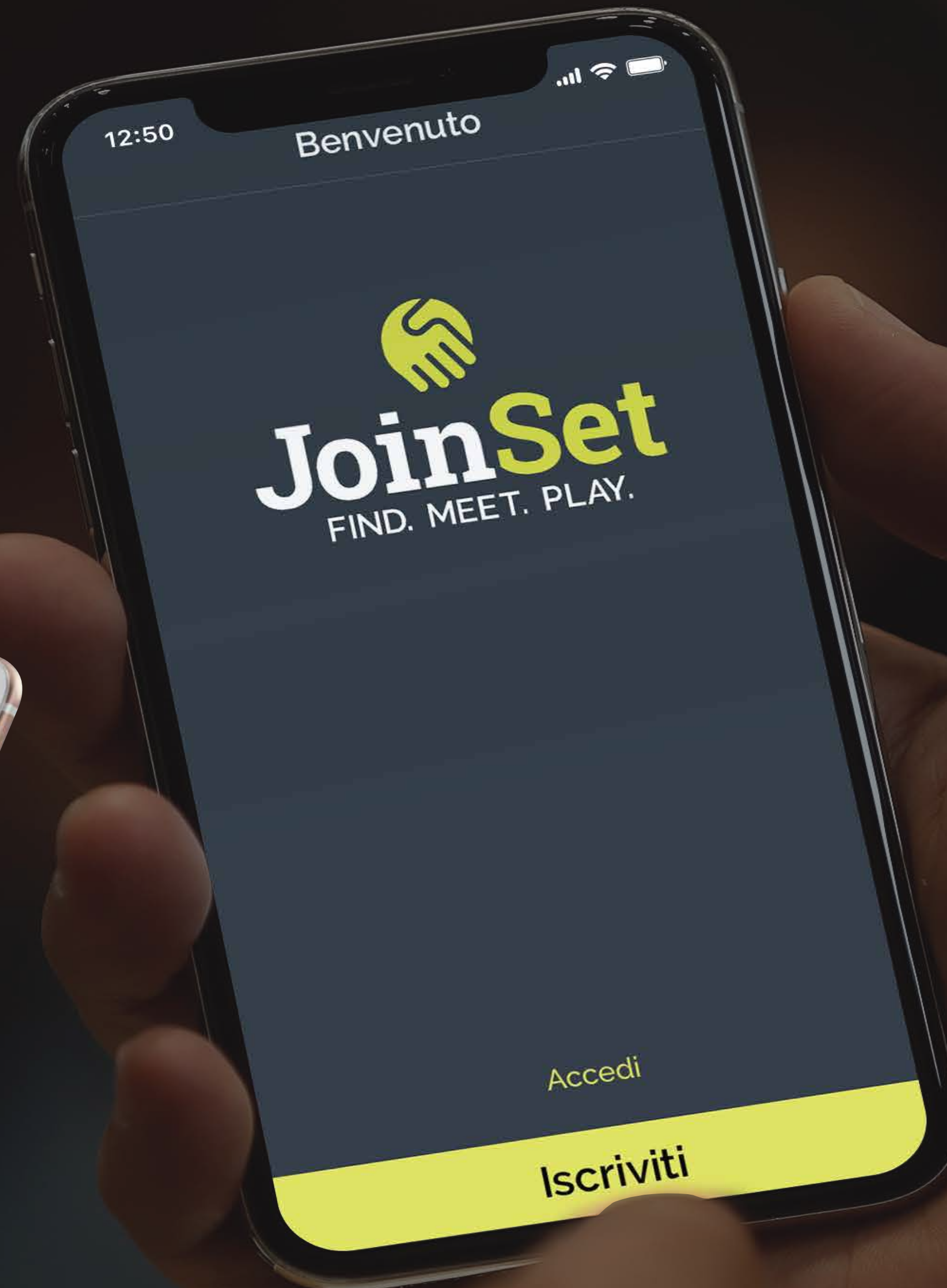
Matches & Bookings



Time Saving



Product



Available on



Current Features

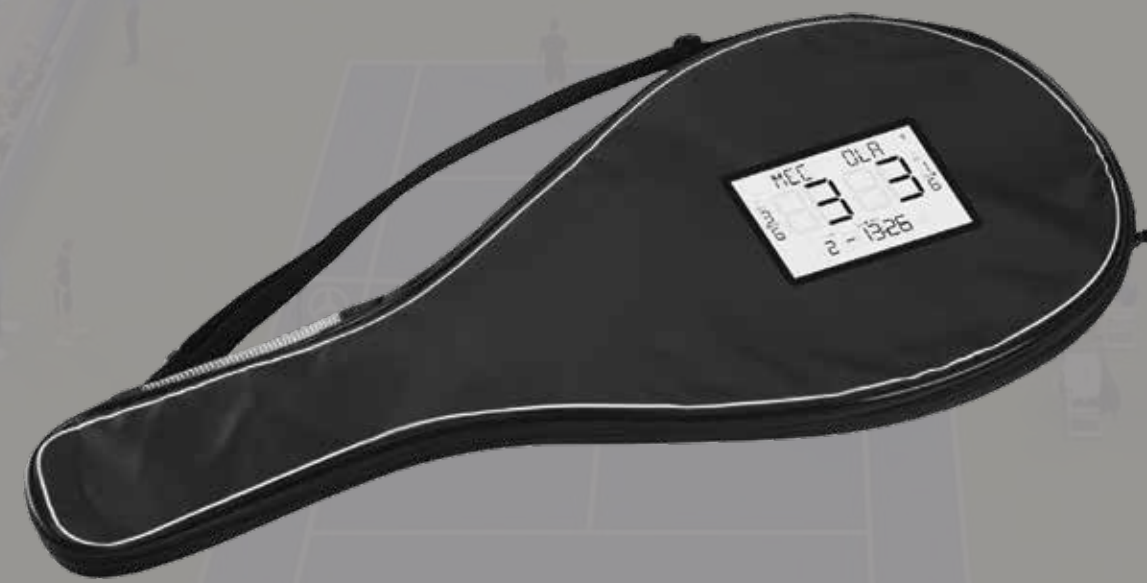


Rank, Results, Social



By the end of 2019

Product



Current Features

-  3 Different Formats
-  Flexible & Resistant
-  Lightweight (150gr)
-  High Duration
-  Directlight Visibility
-  Modular N-Display
-  Remote Control
-  App Firmware Update

Target



	Europe	World
<i>Tennis Players</i>	25,7mln	240mln
<i>Sport Centers</i>	37k	300k
<i>Tennis Courts</i>	194k	1,5mln

Booking Courts
Market Value

90mln €*

Keppy Scorecard
Market Value

8,7 bill €**

0,3% Mkt = 27mln €

Source TennisEurope 2017

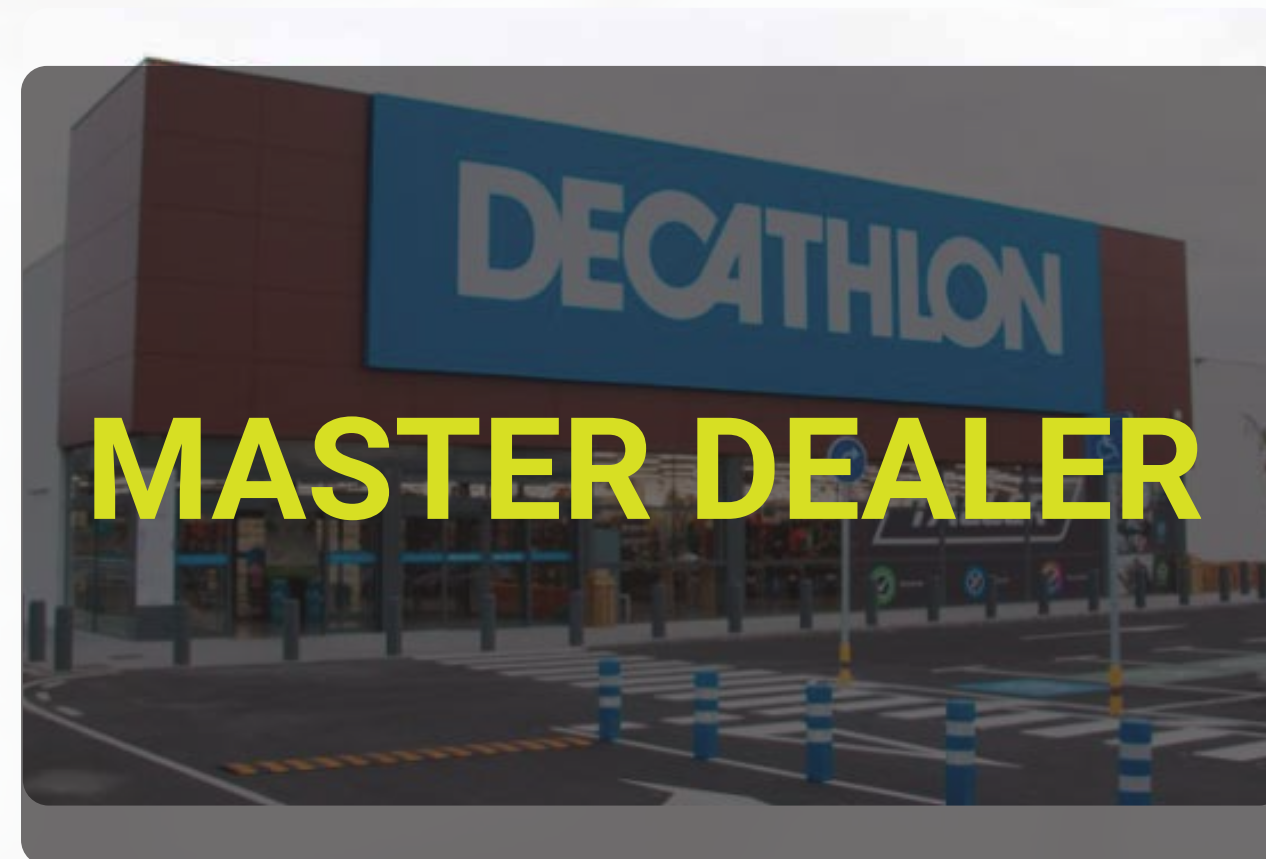
*Estimated as "tennis courts" x "booking system cost"

**Estimated as "tennis court" x "Keppy cost" + "Licence" + "tennis players" x "Keppy pia cost"

Business Model



Three Main Distribution Channels



MASTER DEALER



VERTICAL DEALER



INTEGR PARTNER

+ Sales Agent Network

Business Model



Tennis Player

Sport Center



FREE

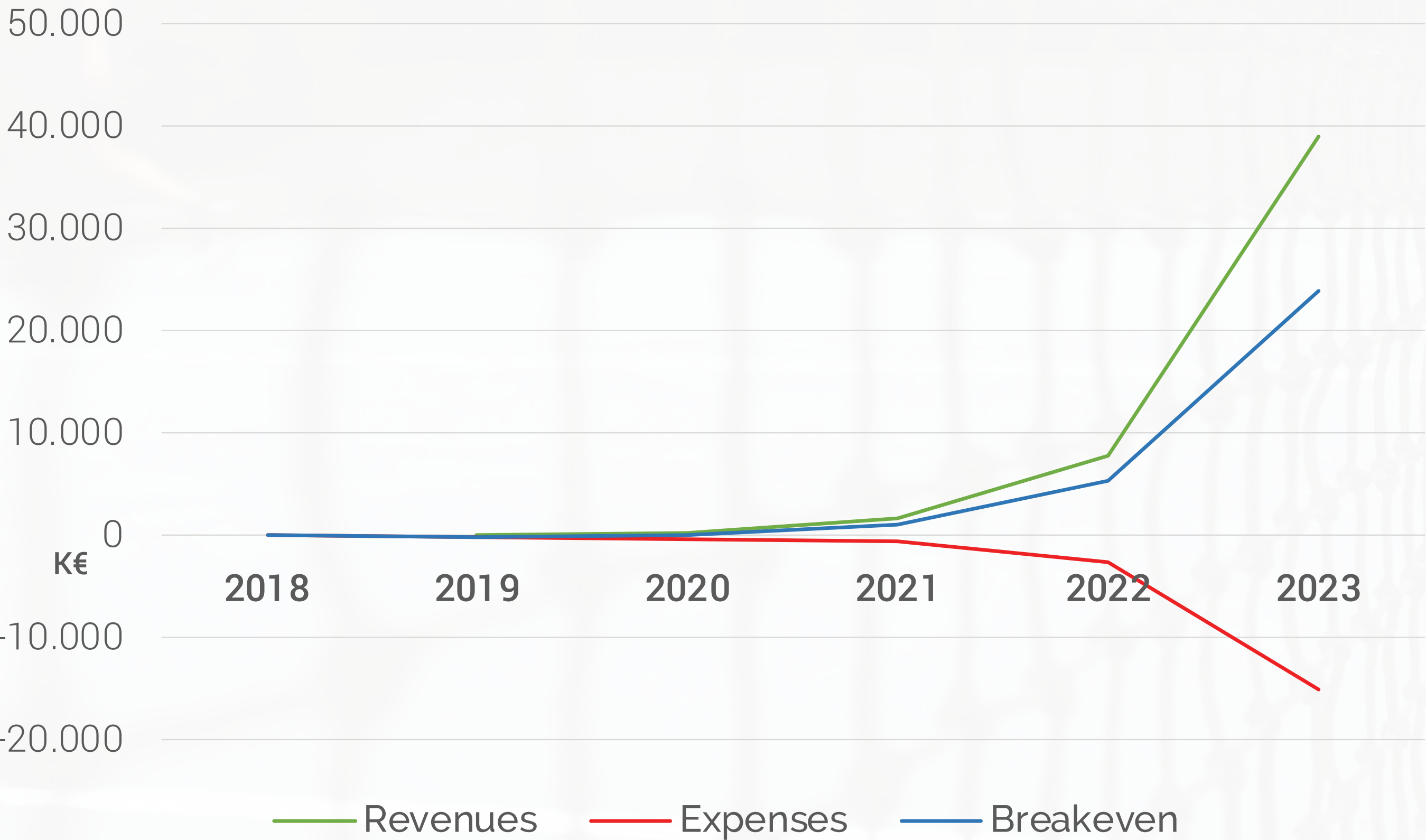
200 €/year



35 € (Controller)

**120, 240, 440 € (Keppy)
+
10 €/year each**

Business Model



Year	Exp	Rev
2018	85k	0
2019	155k	50k
2020	140k	250k
2021	550k	1250k
2022	2560k	6250k
2023	12570k	31250k

Churn Rate
10% year

Competitors



	Online Booking	Smartphone App	Tournaments features	Suggest Partners	Match Making	Hardware Tools
			X	X		
	X	Android only				
	X	X	X			
	X	X	X			
	X	X	X	X	X	X

native app






First to merge social & hardware in tennis sector

ITALY WORLD

Other less significant competitors: Deuce, Spin, Global Tennis Network, Smash, Tennis Round, Tennis Buddy

Competitors



	Low energy consumption	Direct Light Visibility	Modular N-Display	Remote Controller	PC Data Download	App & Social
					X	
					X	
					X	
					X	
	X	X	X	X		X

WORLD

Keppy is patent and has a price 70% less on average

Other less significant competitors: Favero, Enbon, Lumyx, Sportyond, Poosled, Ganxin, Roberto Capelli

Team



Fabien Mawas **World Commercial Director**

Commercial director for many multinational companies in IT sector in Asia & Europe.
French, English, Spanish, Italian, Arabic, German fluently spoken.

Pietro Consiglio **CFO**

Accountant and expert in business administration. Experience as auditor, partner of the DNC Consulting.

Gerardo Nardozza **Technical Director**

Technological innovation and integration expert, nano & micro technologies, e-paper display. Creator & developer of innovative products for many multinational companies.

Riccardo Tomassetti **CEO**

Branch Manager in BNL BNP Paribas.
Board Member VISIONARI.
Past in Citigroup, Danone, Eni, Bulgari, Altran.

Antonello Barracane **CMO**

CEO of Metafood Srl, Personal Trainer and IT & Telecommunication Expert. Participated in development of electronic labels for price updating.

Gerardo Catena **R&D Director**

Microelectronic and information technology expert. Multiple roles in multinational companies as R&D director.

Luca Cramarossa **Poster Boy & Promoter**

Beach Tennis World Champion (2017). Multidisciplinary sportsman and poster boy for many brands.

Financial



250k by "TecnoNidi" *

● 3Q 2019

Promote and expand
business in Italy

● 4Q 2019

Promote and expand
business in Europe

● 1Q 2020

New app features
development

● 2Q 2020

100.000 users

400k

50% Sales&Mktg

20% R&D

30% G&A

Future Scenarios



JoinSet & Keppy are flexible and replicable for any sport



Potential Market 11 Bill Euros!



JoinSet

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www.joinset.it



Riccardo Tomassetti
CEO
+39 328 8485442
riccardo.tomassetti@joinset.it